

	Grand Hall	Zaal 5	Zaal 6 + 7	Zaal 8	Zaal 9	Zaal 10	Zaal 11	Zaal 12	Zaal 14a	Zaal 14b	Zaal 18	Zaal 19	Zaal 20	Zaal 22	Zaal 24	Zaal 25	Zaal 26	Zaal 28	Mobile Innovation lab	Design Thinking kas	Why (wine bar)	
08:00-09:00 Ontvangst																						
09:00-10:00 Opening & plenaire keynote	Opening door Marc Teerlink, Shell en AkzoNobel																					
10:00-10:30 Zaalwissel																						
10:30-11:10		SAP's Finance Transformation (Hannes Rechner)	Extend your SAP applications with AWS	Smart Wheelchair (Life & Mobility en SAP)	How to build a winning business case for HR (Bruno Bianchi)	Machine Learning in Business Context (Mikal Netteberg)	Content, Data and Processes for the Intelligent Enterprise (Open-Text)	Future of HR (Ansgar Ruhnau)	Scrambling of Testdata and GDPR (EPI-Use)	Food sensing (Capgemini)	Making life colourful (Dutch Flower Group)	SAP's Intelligent Enterprise strategie (Ange-lique de Vries)	The Customer Experience of the Future - Mark de Bruin	Next-Generation Support for the Intelligent Enterprise (Harold Hirsch)		SAP Analytics Cloud, handen uit de mouwen (Dirk Buitendijk)	S/4HANA Simulation Game (Rudy Maas en Niels van Noort)	SAP Hybris Sales Cloud Roadmap (Simon Dechent)	Rapid Prototyping with SAP Mobile Innovation Lab			
11:10-11:30 Zaalwissel																						
11:30-12:10	Biometric Edge SAP Leonardo (AkzoNobel)	Indirect/digital access license model (Dirk Kästner en Rob van der Marck)	SAP HANA in de Maakindustrie, fundament voor Smart Industry (KPN)	C/4 What? (Arnold Advocaat)	Dem - SAP@ anyCloud (T-systems)	Customer Signify (sessie Elision)		Central Finance (end-to-end story) - Bart Peijnenburg	HANA Security @Nexperia (axl & trax)	Fujitsu Hybrid IT for SAP	Your SAP in Public Cloud (itelligence)	Betere HR door (digitale) employee experience (ABN AMRO)	Simplify SAP (Ordina)	SuccessFactors Migration: bitter & sweet (Sligro)	Improving IT Clock Speed and Shortening Time-to-Value (Mendix rondetafelsessie)			Modern Analytics for the Intelligent Enterprise (Sven Bauszus)	S/4HANA look&feel inspiratiesessie	SAP Analytics look&feel inspiratiesessie	Challenge #1 Intelligent Enterprise	
12:10-12:30 Zaalwissel																						
12:30-14:10 Lunch + platinum en gold sponsors					Tools at work (Deloitte)	Design Thinking toegepast (Next-view)																1-op-1 meetings
					World Class Service with HANA (Hunkemöller)	S/4HANA and the next step (my-Brand)	Achieving digital speed at scale with Google and SAP															
14:10-14:30 Zaalwissel																						
14:30-15:10		S/4HANA license model (Dirk Kästner)	Battle of the Clouds (my-Brand)	Finance via block-chain (Serge Segboer en Bart Peijnenburg)	Herinningsapp voor mensen met dementie (Alzheimer Nederland)	BW/4 HANA, Why, What and How (Christian Blumhof)	Swiss Sense Logistiek (Oliver IT)	The ART of Upcycling (Ocean Sole)	Optimize indirect taks processes in S/4HANA (Erwin Albers)	DSP's S/4HANA Roadmap (Atos)	Overheid zoekt samen talent (Rijks-overheid)	ERP Cloud en transformatieplan (Hans Kroes)	Is Block-chain really a disrupter for HR? (PWC)	delaware enterprise cloud	Live Influencing -SAP Finance SAP S/4HANA (Michel Haesendonckx)	Get hands-on experience with SAP Enable Now (Fran Hemmings)	Mendix workshop	SAP C/4 HANA Overview and Roadmap (Sven Feurer)	S/4HANA look&feel inspiratiesessie	SAP Analytics look&feel inspiratiesessie	Challenge #2 SAP Purpose en Ecosysteem	
15:10-15:55 Koffiepauze																						
15:55-16:35		What comes first? The right product or the right change? (Heineken)	Get your S/4HANA business case and roadmap in place (Magnus Blue)	Building trusted customer relationships (Gigya)	Move to Cloud ERP (Scheer NL)	Data-driven digital innovation (Gerd Danner)		Cloud transformation at Shell (Evert Ruis)	Roadmap Success-Factors (Martine Fase)	Meer inzicht in performance bij BCD Travel	Wat betekent personalisering voor HR? (Tom Haak)	Artificial Intelligence (Marc Teerlink)	Inzicht in interfaces (Virtual Forge)	lagerhuis CFO's vs CIO's (Deloitte+SAP)	Live Influencing -Lead to Cash process (Sven Feurer)			SAP Finance SAP S/4HANA (on-premise) roadmap (Michel Haesendonckx)	Inloopsessies	Challenge #3 Customer Experience		
16:35-16:50 Zaalwissel																						
16:50-17:35 Afsluiting & plenaire keynote	Keynote: trendwatcher Jarno Duursma																					
17:35-19:00 Drinks & Bites																						

- Digital Transformation
- Data & Insights
- Digital Core
- Workforce Experience
- Spend Management
- Supply Chain & IoT
- Customer Experience
- Finance
- Studenten en Start-ups

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08:00-09:00 Ontvangst																						
09:00-10:00 Opening & plenaire keynote	Opening door Deepak Krishnamurthy en winnaars Quality Awards																					
10:00-10:30																						
10:30-11:10		Create a smart, connected, digital supply chain (John McNiff)	The ART of upcycling (Ocean Sole)	Speeding up the process for Gasunie with Machine Learning (Gasunie)	Jumbo Artikel-Kalender (Oliver IT)	Fueling the Intelligent Enterprise (Marcel de Bruin en Eddy Reimerink)	delaware enterprise cloud	Apple en SAP partnership	Quality Awards: Animal welfare by Signify		Business case en leerpunten in de S/4HANA transitie (Agrifirm)	Inkooptransformatie (Philips en SAP)	De impact van Industry 4.0 (Frank Luyckx)		Workshop SAP Learning Hub (Caroline Kinsman)	Everything you always wanted to know about Spatial and ESRI but... (Rudy Maas en Niels van Noort)	SAP Fiori roadmap (Kristy White)	Rapid Prototyping with SAP Mobile Innovation Lab				
11:10-11:30 Zaalwissel																						
11:30-12:10		Driving open innovation with startups - SAPiO	Design Thinking toegepast (Next-view)	Agile SAP landscape (Fujitsu)	Procurement in the intelligent enterprise (IBM)	Waarom en Hoe naar S/4HANA (Mike Roza)	Disruptive location tech (Bart Sweerman)	How to: Machine Learning (Ronald Klein en Maarten Pieper)	Demo - SAP@anyCloud (T-Systems)	Empowering transformation (Inge Opreel)	Biometric Edge SAP Leonardo (AkzoNobel)	How blockchain will transform our food's journey from Farm to Fork (Cognizant)	Sessie Microsoft	Live Influencing - Your Digital Assistant (Carlos Lemos)			SAP Ariba Roadmap (Skander Essaim)	S/4HANA look&feel inspiratiesessie SAP Analytics look&feel inspiratiesessie	Challenge #1 Intelligent Enterprise			
12:10-12:30 Zaalwissel																						
12:30-14:10 Lunch + platinum en gold sponsoren					Achieving digital speed at scale with Google and SAP	Waarde creëren met Low-Code (my-Brand)	How to navigate your journey to S/4HANA (IBM)															1-op-1 meetings
			Dragon's Den Ronde 1 (13.30 - 14.10 uur)		Manufacturing 3.0 (Next-view)		Trends in focus (Deloitte)															
14:10-14:30 Zaalwissel																						
14:30-15:10		Moving to the Cloud (Nationale Nederlanden)	Dragon's Den Ronde 2 (14.30 - 15.10 uur)	SAP MDG voor asset beheer (Alliander en Ideo)	De laatste ontwikkelingen binnen S/4HANA (Leon de Groot)	Crop disease management to feed the world (Water-Watch)	Field Service Digital Transformation through Mobile (AkzoNobel en Atos)	De impact van blockchain op het SAP systeem (KPMG)	Quality Awards: SAP BPC @Alliander	Innovatie inzetten voor het welzijn van dieren (PWN en Accenture)	Het verhaal achter Tony's Chocolonely (Ynzo van Zanten)	Blue Ocean Strategy workshop (Intel)	Duracell gaat van SPEED naar SMART factory (Ometa)	Live Influencing - How Asset Central can help to deliver real-time insights (Kristy White)	IoT SAP Leonardo (Kenny van Sleuwen & Frank Basten)	S/4HANA Simulation Game (Rudy Maas en Niels van Noort)	Transformation Navigator (Dietmar Maier)	Inloopsessies	Challenge #2 SAP Purpose en Ecosysteem			
15:10-15:55 Koffiepauze																						
15:55-16:35		HANA Security @Nexperia (axl & trax)	Hoe maak je een 'winning team'? (hockey-coach Max Caldas)	Impact-driven risk management (SAP en IBM)	Making Business Intelligence even more intelligent with Data Science (Sjaak Waarts)	Een S/4HANA roadmap in vijf dagen (Jan-Theodoor Wiltschek)	EWM Strategie en Roadmap	Handsfree Enterprise (Twan van den Broek)	Quality Awards	Supply Chain challenge door Servitization (GIB en Ravo)	S/4HANA on AWS: 75 Weeks Later at Royal Flora Holland		How do you organize innovation and how do you foster an innovative culture? (Adaire Fox Martin)	(G)een digitale strategie. Dat bestaat niet (Focusgroep SDE)			Slim plannen bij Fujifilm (Quinso)	S/4HANA look&feel inspiratiesessie SAP Analytics look&feel inspiratiesessie	Challenge #3 Customer Experience			
16:35-16:50 Zaalwissel																						
16:50-17:35 Afsluiting & plenaire keynote	Keynote: Adaire Fox Martin en illusionist Victor Mids																					
17:35-19:00 Drinks & Bites																						Borrel studenten

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